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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 9/26/05

By: Patti Hespell
Patti Hespell

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Richard König

Conf. No.: 9504 : Group Art Unit: 3622
Appn. No.: 10/790,487 : Examiner: Arthur D. Duran
Filing Date: March 1, 2004 : Att'y. Docket No.: HMM-101
Title: Advertisement Substitution

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

A copy of the International Search Report dated July 28, 2004, for co-pending, corresponding International Application Number PCT/GB2004/000955 is enclosed.

A copy of the British Search Report dated July 22, 2004, for co-pending, corresponding British Application GB 0405180.1 is enclosed.

An English language summary of the Spanish document FULLÀ, et al; "Detección de anuncios en secuencias de televisión" is enclosed. A copy of the original Spanish document is also enclosed for the Examiner's convenience.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

This Information Disclosure Statement is being submitted:

- (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or
- (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
 - Certification is made below, or
 - The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
 - Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

No fee is believed to be due in connection with the filing of this Information Disclosure Statement since it is being filed before the First Office Action on the merits of the above-identified

application. However, the Commissioner is hereby authorized to charge any deficiencies or credit any overpayments to Deposit Account No. **503061**.

It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

Respectfully submitted,

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SFP 3.0 2005

Form PTO/SB/08A		Complete if Known
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		
(use as many sheets as necessary)		
Sheet	1	of 2
Attorney Docket Number		HMM-101

U.S. PATENT DOCUMENTS

Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document	Date of Publication of Cited Document MM-YYYY
	Number	Kind Code (if known)		
/AD/	US5389964		Oberle	02-1995
	US5436653		Ellis	07-1995
	US5978381		Perlman et al	11-1999
	US6024443		Iggulden	12-1999
	US6425127		Bates	07-2002
	US6469749		Dimitrova	10-2002
	US6633651		Hirzalla	10-2003
	US6698020		Zigmond et al	02-2004
	US2002010919A1		Daozheng	01-2002
	US20020059580A1		Kalker	05-2002
	US20020120925A1		Logan	08-2002
	US20030001970A1		Petry	01-2003
	US20030023972A1		Gutta	01-2003

FOREIGN PATENT DOCUMENTS

Ex Initials	Foreign Patent Document			Date of Publication of Cited Document MM-YYYY	T ₁
	Country Code	Number	Kind Code (if known)		
/AD/	WO00/070869			Hershtik	11-2000
	WO02/03227			Wolfe	01-2002
	WO03/052551A2			Swix	06-2003
	WO03/105377			Toivokoski	12-2003
	GB2361127			Morgan et al	10-2001
	GB2361128			Kydd et al	10-2001
	GB2365649			McNamee G.	02-2002
	GB2399976			König	09-2004

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or country where published.	T ₁
/AD/	FULLA, et al. "Detección de anuncios en secuencias de televisión"; Universidad Politécnica de Valencia, Dept de Comunicaciones, October 13, 2003. 102 pgs.	A
	FULLA, et al. "Detection of TV Commercials"; Technical University of Valencia, pgs. 541-544	✓
	DIMITROVA, et al. "On Selective Video Content Analysis & Filtering"; IS&TS/IS/PS Conf. on Storage and Retrieval of Media Databases; January 2000; SPIE Vol 3572; 10 pgs	✓
	DIMITROVA, et al. "Applications of Video Content Analysis and Retrieval"; IEEE Multimedia, July-September, 2002; pages 42 - 54	✓
	DRUCKER, et al. "Smartskip: Consumer Level Browsing and Skipping of Digital Video Content"; Technology to Help people find information; Minn, MN. And 20-25, 2002. Volume 4, Issue: 1; pages 219-226	✓

Examiner Signature		Date Considered	
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T. - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH /AD/

Form PTO/SB/08A				<i>Complete if Known</i>	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application Number	10/790,487
				Filing Date	01 March 2004
				First Named Inventor	König, Richard
				Group Art Unit	2611
				Examiner Name	Unknown
Sheet	2	of	2	Attorney Docket Number	HMM-101

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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Examiner Signature	/Arthur Duran/	Date Considered	10/31/2007
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